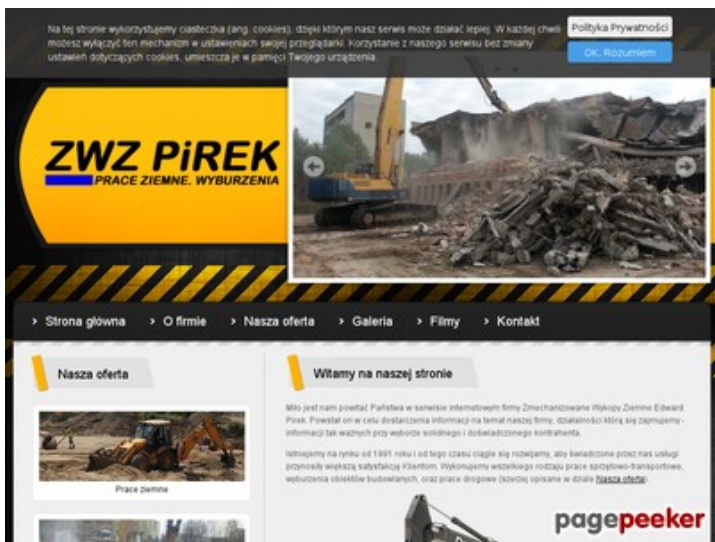


# Website review zwzpirek.pl

Generated on December 25 2018 14:39 PM





The score is 56/100







## SEO Content

	Title	Zmechanizowane Wykopy Ziemnie Edward Pirek - usługi ziemno-budowlane  Length : 69  Perfect, your title contains between 10 and 70 characters.												
	Description	Przedsiębiorstwo Zmechanizowane Wykopy Ziemne Edward Pirek jest firmą specjalizującą się w przygotowaniu terenu pod budowę, pracach wyburzeniowych, demontażowych i ziemnych. Drugim filarem działalności firmy są prace uzupełniające przy robotach drogowych m. in. regulacja poboczy drogowych, wykopy rowów przydrożnych i ich odmulanie.  Length : 336  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	wykopy ziemne, wyburzenia, prace wyburzeniowe, prace ziemne, utwardzenia terenu, prace drogowe, utylizacja materiałów, wynajem sprzętu budowlanego  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Nasza oferta</li><li>[H1] Witamy na naszej stronie</li></ul>	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	0	0	0									
	Images	We found 9 images on this web page.												

## SEO Content

		9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 30% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30% Internal Links 70%

## In-page links

Anchor	Type	Juice
<a href="#">Strona główna</a>	Internal	Passing Juice
<a href="#">O firmie</a>	Internal	Passing Juice
<a href="#">Nasza oferta</a>	Internal	Passing Juice
<a href="#">Galeria</a>	Internal	Passing Juice
<a href="#">Filmy</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice

## In-page links

<a href="#">ZWZ PIREK video nr 1</a>	External	Passing Juice
<a href="#">Jarek Marczyk</a>	External	Passing Juice
<a href="#">Vimeo</a>	External	Passing Juice
<a href="#">www.zwzpirek.pl</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

drogowe naszej oferta informacji się  
prace ziemne nasza pirek wyburzenia

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
prace	4	✘	✔	✔	✘
oferta	3	✘	✘	✘	✔
nasza	3	✘	✘	✘	✔
pirek	3	✔	✘	✔	✘
się	2	✘	✘	✔	✘

## Usability





	Url	Domain : zwzpirek.pl Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability

### Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 8 Warnings : 8				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing
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## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>